



Secrétariat
de l'Assemblée des
Premières Nations
du Québec
et du Labrador

Secretariat of the
Assembly of the
First Nations
of Quebec
and Labrador

250, Place Chef Michel Laveau, suite 201, Wendake, QC G0A 4V0
Tél.: (418) 842-5020 / 842-5274 FAX: 842-2660

PRESS RELEASE
FOR IMMEDIATE RELEASE

Federal Electoral Campaign The First Nations Also Are Beginning a Campaign on YouTube

Wendake, October 1st 2008 – Following the example of the Quebec artists, the Assembly of First Nations of Quebec and Labrador (AFNQL) is beginning a campaign of visibility on Internet, through video messages on YouTube. « It is important to use all useful means, so that, we, the invisible peoples of Quebec, also have a voice in this electoral campaign », stated the Chief of the AFNQL, Ghislain Picard, at the unveiling of the first video capsule intended for the federal political parties.

The AFNQL wishes to take an active part in this electoral campaign and invites the parties to take a stand on the subjects which affect them. « The day after the vote, the issue of First Nations will still be there, likewise, so will the exasperation of the First Nations leadership, because of the indifference of the political process towards the issues which occupy everyday lives. It is therefore quite legitimate to ask the question and to try and find out what is needed to make things happen », affirmed Chief Picard.

The utilization of virtual means became obvious to us after numerous unsuccessful attempts with the traditional media.

The video clips addressing the subjects of housing, education, socioeconomic conditions and health can be seen on YouTube or on the Website of the AFNQL, at the following address : www.apnql-afnql.com, as well as on the Website of the First Nations Education Council, at the following address : www.cepn.fnec.com.

- 30 -

Information :

Alain Garon, Information and Communication Officer
AFNQL
Tel. : (418) 956-5720